ALWAYS BEGIN ON A BRIGHT NOTE

Beauty and elegance surround us in life – and illuminating their presence can inspire us to make our way with optimism and confidence. The 2020 Lincoln Continental embodies this philosophy, greeting you with its stunning form and a warm embrace each time you approach. The available Lincoln Dynamic Signature Lighting flows beneath the adaptive HID headlamps, while luminous welcome mats quietly appear on the ground. Grasp the available backlit Light Touch Handle, and your door opens with ease. As you relax inside, the available auto-dimming sideview mirrors return themselves to your personalized settings. Start every journey in a positive mindset within the sanctuary of Continental.
REVITALIZE WHILE YOU TRAVEL

Crafted to be luxuriously comforting and peacefully quiet, the spacious interior of Continental is filled with thoughtful amenities. Sink into the available 30-way front Perfect Position Seats with Active Motion® massage functionality that helps reduce muscle fatigue in your upper legs and lower back. Inspired by private aircrafts, these heated and ventilated seats feature a patented comfort-carrier design that flexes around you in unprecedented motion. The available Head-Up Display is customizable and automatically adjusts the prominence of information as priorities change, plus it’s easily seen in various light conditions. The available twin-panel moonroof invites all to bask in the sun. And as the available soft-close doors cinch closed, you can nestle in and prepare to enjoy every moment of your ride.

STAY INFORMED AND ENTERTAINED

SiriusXM® gives you ad-free music, plus sports, comedy, news and talk – inside your Continental and on the go – with a 6-month All Access trial subscription. With the available Voice-Activated Touchscreen Navigation System, you’ll also enjoy a 6-year subscription to SiriusXM Traffic and Travel Link® services.

ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the available Revel® and Revel Ultima Audio Systems. You won’t just hear their expertly engineered level of precision and musical accuracy – you’ll feel it. With personalized listening modes, it can seem like you’re in the “Audience” or up “On Stage.” Revel Ultima features 19 speakers and patented Clari-Fi™ music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, wide, dynamic sound.
Pamper your companions. Continental makes it easy with the exceptional collection of features in the Rear Seat Amenities Package. It gives those traveling in back the power to control their environment, in addition to enjoying the3-headed seat. They can start by adjusting the heated and ventilated rear outboard seats with Active Motion® massage functionality, power adjustable lumbar support and power recline. Next, they can select a temperature. Then position the power sunshade on the rear window and the twin-panel moonroof as they desire. Sunshades can also be extended over both rear-door windows. They can also enjoy the increased airflow from extra rear registers. With this package, the person riding behind the front passenger even has the ability to move it forward when it’s not occupied—creating more room to relax.
JOURNEY WITH CONFIDENCE

Our extensive collection of standard and available driver-assist technologies utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln Continental.

STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what’s behind your vehicle and more, every Continental driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies, which includes:

- AUTO HIGH-BEAM HEADLAMPS
- BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- REAR VIEW CAMERA

ADDITIONAL ASSISTANCE

Who hasn’t been frustrated by a traffic backup? Or by trying to find a parking space – and maneuver into it – on a busy street? These features are designed to help with those moments and more:

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
- FORWARD AND REVERSE SENSING SYSTEM
- RAIN-SENSING WINDSHIELD WIPERS

Continental Reserve adds:

- 360-Degree Camera
- Enhanced Active Park Assist
- Head-Up Display

Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.

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Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

CONTINENTAL empowers you with an available Twin-Turbocharged 3.0-liter V6 engine that delivers a spirited 400 horsepower\(^1\) and 400 lb.-ft. of torque.\(^1\) Dynamic Torque Vectoring,\(^2\) included with the 3.0-liter, works in tandem with available Intelligent all-wheel drive (AWD) to enhance performance by sending up to 100% of the available rear axle torque to the outside rear wheel while cornering. The result is smooth and seamless – the driving experience of your dreams.

With the available Twin-Turbocharged 2.7-liter V6 engine, you’ll enjoy 335 horsepower\(^1\) and 380 lb.-ft. of torque.\(^1\) The engine and the 2.7-liter both use twin-turbocharging and direct injection technology to help generate virtually instantaneous on-demand power. The standard 3.7-liter Ti-VCT V6 engine uses twin independent variable camshaft timing to help optimize fuel combustion. Whichever V6 you choose, Continental is engineered to inspire exploration.
ENHANCE ITS ELEGANCE
To accentuate the beautifully clean exterior design, select the new Monochromatic Appearance Package, available exclusively on Continental Reserve in Pristine White (shown above) or Infinite Black. It features a color-keyed painted finish on the upper grille mesh and side badges, as well as Infinite Black-painted fog lamp bezels and lower grille. Finished off with striking 20" Ebony-painted aluminum wheels, this package takes your Continental to the next level.

GLIDE EFFORTLESSLY
Imagine yourself calmly in command — at peace with your surroundings. Lincoln Drive Control with adaptive suspension can take you there by helping to isolate your Continental from road imperfections. To personalize your ride, explore each of the 3 drive modes — Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering provides steering precision and feedback that helps you feel confident behind the wheel.

ENJOY EVERY DRIVE
No matter which V6 engine you choose, Continental pairs it with an engaging SelectShift® automatic transmission that puts the control of a manual at your fingertips. Just tap the steering wheel mounted paddle shifters to change gears when you want; or leave it to Continental. Available Intelligent all-wheel drive provides you with a dynamic driving experience — rain or shine.
COMMAND: WITH YOUR VOICE
SYNC 3 voice-activated technology1 connects your tech with your Continental, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8” touchscreen. With its simple, familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay™ for your iPhone® or Android Auto™2 for your Android™ smartphone.

LINK: TO WHAT MATTERS MOST
Continental also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink.3 The system works with your Lincoln Way™ App4 and many others. You can use it with the Waze™ community-based traffic and navigation app on your iPhone. It also works with the Lincoln+Alexa app,6 so you can ask Alexa to play music, listen to audiobooks, check the weather, control home devices and more while inside your Continental.

CONNECT: WITH IN-VEHICLE WI-FI
Since Continental has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect™7 with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.8 So everyone can enjoy their favorites – from inside of Continental and up to 50’ away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY

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1 Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 
2 Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products that use the phone’s radio frequency不幸的是，我不能将这个文档转换为自然语言。
LINCOLN BLACK LABEL is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2020 collection features carefully curated design themes inspired by the love of travel, the arts, culture, architecture and more. We welcome you to explore each theme and its premium materials at your leisure with a one-on-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing. We will be pleased to bring a test-drive vehicle to your choice of location as well. When your new Lincoln is ready, we will deliver it directly to you (if you may begin accessing your member privileges. This is ownership on your terms. It’s luxury exemplified, inside and out.

1 Restrictions may apply. See a participating Lincoln Black Label Dealer for complete details.
2 Must be a licensed, insured driver 18 years of age or older.
3 Reservation must be made in advance with Lincoln Black Label Concierge. Offer not available on used or Certified Pre-Owned Lincoln Black Label vehicles. Offer is not available to Lincoln Black Label owners of 2019 model-year Lincoln vehicles and newer will need to redeem Points through Lincoln Access Rewards for reservation. Terms and restrictions apply. Visit https://owner.lincoln.com for complete details.
4 CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.
5 All taxes, fees (including but not limited to Air Conditioning Excise Recovery Fee, Concession Recovery Fee, Vehicle License Recovery Fee, Energy Recovery Fee, Tire Management Fee and Frequent Traveler Fee) and surcharges (including but not limited to Customer Facility Charge and Environmental Fee Recovery Charge) are at the client’s expense. Double upgrade excludes Class X vehicles.
6 Maximum of 1 complimentary rental.
7 Service is available for retail and warranty repair.
8 During ownership by first registered Lincoln Black Label owner.

RECOGNIZING YOUR LOYALTY
Lincoln Access Rewards points earned by Lincoln Black Label owners can be redeemed toward distinctive benefits offered by your dealer and Lincoln, including Culinary Collection dining experiences; Annual Vehicle Detailing; and much more.

PUTTING TRAVEL STRESS ON STANDBY
You and your spouse or significant other can enjoy a complimentary 12-month CLEAR® Membership as another benefit of your Lincoln Black Label purchase. CLEAR biometric technology helps you bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide.

UPGRADING YOUR GETAWAYS
Lincoln Black Label owners are invited to the elite AWP® President’s Club. Benefits include a double upgrade when available, a guaranteed 24-hour advance notice, complimentary MILLION MILES® Membership for Lincoln Black Label clients, a complimentary vehicle for up to 7 days at select airports, and much more.

EFFORTLESS MAINTENANCE
Your new Lincoln Black Label vehicle features a Premium Maintenance Plan for 4 years/50,000 miles/4 service visits, whichever occurs first. It covers required scheduled maintenance for original equipment and wear items, and includes complimentary Lincoln Pickup & Delivery™ within a 50-mile radius. We’ll even leave you with a complimentary Lincoln Loaner during your service. It’s an effortless door-to-door experience.

COMPLIMENTARY CAR WASHES
Just visit any participating Lincoln Black Label Dealer during regular business hours.

LINCOLN BLACK LABEL CONCIERGE
Contact a trained representative, any time, day or night.
Travel at the height of glamour in the limited-edition 2020 Lincoln Black Label Continental Coach Door. Paying tribute to the iconic style of the 1960s with its expansive center-opening doors, this remarkable sedan invites you to enter in the style of presidents, royalty and superstars. Available in limited quantities, this encore edition of a timeless classic is offered in your choice of Thoroughbred or Chalet theme.

**Rhapsody**
A symphony of sensations, the enchanting Rhapsody theme is inspired by the world of music, sound and style. Venetian leather seats feature suede-like Alcantara® inserts with the Link-L perforation pattern. Alcantara also accents the carpeted floor mats and wraps the headliner — all in brilliant Rhapsody Blue. Silver Mesh appliqués evoke the dazzling shimmer of twinkling high notes.

**Thoroughbred**
The regal Thoroughbred theme honors the distinguished lifestyle of elite horse racing. Richly toned Belmont leather in companion with the dynamic grain of Chilean Maple wood trim, rich Jet Black Venetian leather seats and Jet Black Alcantara® headliner and carpeted floor mat accents create a smooth finish reminiscent of a fine steed.

**Chalet**
This thrilling theme features an engaging contrast of Alpine and Espresso colored leathers. Luxurious headliner and carpeted floor mat accents are graced by sparkling Silverwood appliqués. Venetian leather seats with Lincoln Star perforation pattern inserts are combined with an Alcantara headliner and carpeted floor mat accents to evoke the comforting welcome of a mountainside Chalet.

See Lincoln.com for features and options.

1 Coming Spring 2020. Limited quantities. Pre-production model shown.
for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.

...can extend beyond the trial subscription period for remote features. To activate, go to www.att.com/Lincoln.

...Evolutionary technology/...Roaming, and prevent operation of connected features.

...include...provide advanced voice recognition, hands-free calling, and steering wheel...Lincoln

...Lincoln Way™ features; includes HD Radio, Clari-Fi, QuantumLogic®, and ten speakers.

...on command, auto-dimming rearview...and security approach lamps. 

...all applicable laws, regulations, and statutes.

...Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted...Four-wheel Anti-Lock Brake System (ABS).

...power, and a high-performance engine to create an exhilarating driving experience.

...and Apple CarPlay™ features, plus...

...applicable warranty terms may apply. 

...Vehicle Security System; includes NextBase® Duo Cinema and Bullfrog® portable Bluetooth® speakers.

...Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited miles or 5 years/50,000 miles, whichever occurs first. Lincoln Licensed Accessories (LLA) are warranted by Lincoln in accordance with the applicable LLA warranty terms.

...includes HD Radio, Clari-Fi, QuantumLogic®, and ten speakers.

...Lincoln Premium Sound System with AM/FM stereo and 10 speakers.

...Heated and ventilated rear outboard seats with Active Motion, ®

...liner infills; floor liners; floor mats; and carpeting.

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Enjoy the Benefits of the Lincoln Way™

**EFFORTLESS**
Dedicated to enhancing your new Lincoln, it is easy, personalized experience with the Lincoln Way® App.

- Take control with start, stop, lock, unlock and scheduled remote start features enabled through Lincoln Connect™.
- Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments.
- Get help with 24/7 Roadside Assistance™.

**PERSONALIZED**
Dedicated to enhancing your new Lincoln, it is easy, personalized experience with the Lincoln Way® App.

- Locate where your vehicle is parked.
- Check your vehicle's fuel level, tire pressure and oil life.
- View how the videos, your vehicle owner’s manual and warranty information.
- Learn more about your vehicle with vehicle Health Reports.

**REWARDING**
Dedicated to enhancing your new Lincoln, it is easy, personalized experience with the Lincoln Way® App.

- Enjoy Lincoln Access Benefits™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others.
- Receive secure deliveries to your vehicle offered by your dealer, Lincoln and others.
- Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more.

**PRIORITIZED**
Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

- Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics.
- As a 2020 Lincoln Continental owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership.
- Start taking the fast, smart and friendly way through security with CLEAR®.

For retail and warranty repairs. Mileage limitations may apply. See dealer for details.

Exterior and interior colors shown are representative only. Actual interiors may vary. Additional charge. Lincoln Select Standard includes Continental. Additional information is available at your Lincoln dealer. Message and data rates may apply.

Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below “Standard Features” on previous page, and your Lincoln Dealer for details.

Take control with start, stop, lock, unlock and scheduled remote start features enabled through Lincoln Connect™.

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Activate your vehicle’s Wi-Fi hotspot capability™.

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LINCOLN PROTECT® EXTENDED SERVICE PLANS
Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.

ROADSIDE ASSISTANCE FOR LIFE We’ll be there for you as long as you own your Lincoln — with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Non-transferable. Please see your dealer for complete details.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES
Whether you decide to purchase or lease, you’ll find a plan designed to fit your individual needs. Visit Lincoln.com/finance or your Lincoln Showroom to explore your financing options.

NEW VEHICLE LIMITED WARRANTY Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Whichever comes first. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

Discover more at Lincoln.com