ALWAYS BEGIN ON A BRIGHT NOTE

MKZ celebrates your arrival with a graceful illumination sequence. As it senses your approach, exterior signature, 505-signature brake light, white illuminated welcome mats and backlit door handles extend an invitation. Upon entry, Bridge of Weir™ leather-trimmed seats 1 relax into luxurious Bridge of Weir™ leather-trimmed seating: the autofold heated sideview mirrors with memory deploy to your personalized settings. Begin each journey with uplifting moments like these in the 2020 Lincoln MKZ.

1 Available feature.
1 Available feature.

2 All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at http://www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.

DISCOVER YOUR SANCTUARY
Imagine a place specially designed to offer a relaxing respite from the hustle
and bustle of your day. Lincoln artisans crafted the beautifully soothing
interior of MKZ to be just such a space. To help keep road noise at bay, the
aerodynamic sideview mirrors are designed to deflect wind noise, while
sound-absorbing materials throughout the body join with Active Noise Control
to enhance the cabin’s ambience. For a luxurious grip on your driving, the
heated1 steering wheel is wrapped in hand-stitched Wollsdorf leather. MKZ
also offers a power moonroof1 that’s paired with a rear-window power
sunshade, which is easily deployed from the driver’s seat.

STAY INFORMED AND ENTERTAINED
SiriusXM® gives you ad-free music, plus sports, comedy, news and talk —
inside your MKZ and on the go — with a 6-month All Access trial subscription.2
With the Voice-Activated Touchscreen Navigation System,1 you’ll also enjoy
a 6-year subscription2 to SiriusXM Traffic and Travel Link® services.

ENGAGE WITH EXCLUSIVE AUDIO
Lincoln is the only automaker to offer you the Revel® and Revel Ultima audio systems. You won’t just hear their expertly engineered, refined sounds and musical accuracy — you’ll feel it! With crystalline tweeter grids, it can seem like you're in the “Audience” or up “On Stage.” The outstanding, multi-dimensional sound is courtesy of advanced cabin correction tuning, QuantumLogic® Surround sound technology, and Revel Waveguides. Revel Ultima features 20 speakers and patented Clari-Fi® music restoration technology that enhances satellite radio, streaming services,
MP3s and other digital sources — for clear, wide, dynamic sound.

REVEL 1
14 SPEAKERS

REVEL ULTIMA 1
20 SPEAKERS
Ease in to your elegant new surroundings, taking a moment to appreciate how easy it is to open the fully retractable panoramic glass roof \(^1\) with the largest opening in its class, \(^2,3\) providing a new perspective from the comfort of your heated and cooled \(^1\) front seats trimmed in luxurious Bridge of Weir \(^3\) leather. MKZ can also help you melt away stress and muscle fatigue with the Active Motion® massage functionality of its multicontour front seats \(^1\). Heated \(^1\) rear outboard seats comfort your passengers, while a 110V power outlet \(^1\) and 2 USB ports \(^1\) located on the back of the floor console allow them to conveniently charge their devices.

\(^1\) Available feature.

\(^2\) Class is Luxury Midsize Sedans based on Lincoln segmentation.

\(^3\) Based on effective roof opening of 2019 model-year vehicles as measured by Webasto.
EMBRACE YOUR POWER
MKZ is a driver’s car with the desire to excite, and the ability to deliver. Combine the Twin-Turbocharged 3.0-liter V6 engine with Intelligent all-wheel drive (AWD) and you’ll have an impressive 400 horsepower and 400 lb.-ft. of torque at your disposal. You can even take control of the 6-speed SelectShift® automatic transmission by tapping the steering wheel-mounted paddle shifters for a more exhilarating ride.

TURBOCHARGE YOUR DAY
Twin-scroll turbocharging helps the standard Turbocharged 2.0-liter I-4 engine provide 245 horsepower and 275 lb.-ft. of torque with direct injection and twin independent variable camshaft timing (Ti-VCT) that help contribute to efficiency. Paired with the 2.0-liter, MKZ has an EPA-estimated rating of 31 highway mpg. This engine is also paired with the 6-speed SelectShift automatic transmission and front-wheel drive or Intelligent AWD.

ENJOY HYBRID REWARDS
The luxuriously equipped MKZ Hybrid Reserve has an EPA-estimated rating of 64 city/62 highway/62 combined mpg. It can travel in purely electric mode at speeds up to 85 mph, and switches seamlessly between its Atkinson-cycle gas engine and electric traction motor as needed. It also charges its own lithium-ion battery—so there’s no need for you to plug it in. To help maximize efficiency, the Regenerative Braking System can capture up to 90% of the brake energy that would normally be lost and repurpose it as power. Plus, the SmartGauge® instrument cluster with EcoGuide is designed to help you drive efficiently.
Imagine yourself calmly in command. MKZ can take you there, courtesy of Lincoln Drive Control featuring Adaptive Suspension, which helps isolate your vehicle from road imperfections. To personalize your ride, explore each drive mode (Comfort, Normal and Sport), while Electric Power-Assisted Steering (EPAS) provides steering response and feedback that feels natural. When you pair Intelligent AWD with the Twin-Turbocharged 3.0-liter V6 engine, you also get a sport-tuned suspension and Dynamic Torque Vectoring. Equipped this way, MKZ can send up to 100% of its available rear axle torque to the outside rear wheel while cornering for a smooth, seamless driving experience.

Enhance the standout looks of MKZ with your choice of elegantly designed packages. A new Monochromatic Package, available only with Infinite Black (shown above) or White Platinum exterior paint, features a unique body-color upper grille set off by 19” fully polished Black alloy wheels. When you select the Magnetic Package (shown at right in Red Carpet), a Light Magnetic upper grille and 19” 10-spoke machined-face alloy wheels with Magnetic-painted pockets work together to give your MKZ truly captivating style.
COMMAND: WITH YOUR VOICE
SYNC 3 voice-activated technology connects your tech with your MKZ, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8” touchscreen. To see your phone’s familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay™ for your iPhone or Android Auto™ for your Android™ smartphone.

LINK: TO WHAT MATTERS MOST
MKZ also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink. The system works with your Lincoln Way™ App and many others. You can use it with the Waze™ community-based traffic and navigation app on your iPhone. It also works with the TIDAL® app for high-fidelity music streaming. Use it with the Lincoln+Alexa app to ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and more while inside your MKZ.

CONNECT: WITH IN-VEHICLE WI-FI
Since MKZ has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect™ with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once. So everyone can enjoy their favorites – from inside of MKZ and up to 50’ away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | TIDAL | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY

*Does not include dedicated use voice-activated systems when possible. Text can be displayed while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Apple CarPlay™ and Android Auto™ are trademarks of Apple Inc. and Google LLC. Services are provided by third parties.

**Requires device with active data service and compatible software. SYNC 3 is not compatible with all third-party products. For more information, please visit www.lincoln.com. Certain commands are not available while backing up. Text can be displayed while driving. Connected services are available with select phone platforms, since March 2016. SIRI support is available on iPhones with iOS 8 or later and SYNC 3 with MyLincoln Touch. Text can be displayed while driving. Services are provided by third parties. To learn more, visit Ford.com/Sync3Tech.

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Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

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Don’t drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smartphone and home technology.

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Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 on the page titled “Standard Features,” and your Lincoln Dealer for details.

Don’t drive while distracted or while using handheld devices. Use voice controls.
Journey with Confidence

Our extensive collection of driver-assist technologies\(^1\) utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln MKZ.

**STANDARD LINCOLN CO-PILOT360\(^2\)**

From help lighting up the night to staying on course, taking the guesswork out of what’s behind your vehicle—and more—MKZ drivers can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies, which includes:

- **AUTO HIGH-BEAM HEADLAMPS**
- **BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT**
- **LANE-KEEPING SYSTEM**
- **PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING**
- **REAR VIEW CAMERA**

**ADDITIONAL ASSISTANCE**

Who hasn’t been frustrated by a traffic backup? Or by trying to find a parking space—and maneuver into it—on a busy street? These features are designed to help with those moments and more:

- **ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO**
- **AUTO HOLD**
- **ENHANCED ACTIVE PARK ASSIST\(^2\)**
- **RAIN-SENSING WINDSHIELD WIPERS**
- **REVERSE SENSING SYSTEM**

\(^1\)Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.

\(^2\)Available feature.
**Turbocharged 2.0-liter I-4**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>190.1&quot;</td>
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<tr>
<td>Width</td>
<td>75.1&quot;</td>
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<tr>
<td>Wheelbase</td>
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</table>

**2.0-liter iATC Atkinson-cylinder I-4 HEV**

<table>
<thead>
<tr>
<th>Performance &amp; Handling</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Turbocharged 2.0-liter I-4</strong></td>
<td>245 hp @ 5,500 rpm</td>
</tr>
<tr>
<td><strong>Turbocharged 2.0-liter I-4 HYBRID</strong></td>
<td>190 hp @ 5,500 rpm</td>
</tr>
</tbody>
</table>

**Standard Features**
- Android Auto™
- Apple CarPlay®
- 4.2" LCD screens; EcoSelect button on center stack (MKZ Hybrid Reserve)
- Push-button shift transmission

**Monochromatic Package**
- 19" bright-machined aluminum wheels with premium painted pockets
- Multicontour front seats with Active Motion® massage
- Intelligent all-wheel drive (AWD) (turbocharged engines)
- Power moonroof with rear-window power sunshade
- Power windows with one-touch-up/-down and global open/close
- Driver-Alert system
- Safety belt pretensioners, safety belt energy-management retractors,
  safety belt usage sensors, driver’s seat position sensor, crash severity sensor,
  lane-departure warning system (MKZ Reserve) and blind spot detection system
- LED-illuminated exterior door handle pockets
- Rain-sensing windshield wipers
- Auto hold
- Power-assisted steering (EPAS), and active noise control
- Lincoln drive control featuring adaptive suspension, electric linear control (MKZ Reserve)
- Electronically controlled continuously variable transmission (eCVT)

**Engine Controls**
- smart device smartphone platform feature (available in the Lincoln way app)

**Sync® 3 Enhanced Voice Recognition Communications and Entertainment**
- Lincoln connect™
- Voice-activated touchscreen navigation system with pinch-to-zoom capability,
  HD radio technology
- Voice-activated touchscreen navigation system with pinch-to-zoom capability,
  HD radio technology
- Vehicle security system
- Nextbase® duo cinema
- Bullfrog® portable Bluetooth® speakers
- Access to Lincoln logo illuminated welcome mats
- Lincoln approach detection system
- LED-illuminated exterior door handle pockets
- Rain-sensing windshield wipers
- Auto hold
- Power-assisted steering (EPAS), and active noise control
- Lincoln drive control featuring adaptive suspension, electric linear control (MKZ Reserve)
- Electronically controlled continuously variable transmission (eCVT)

**Diagnostics**
- A standard vehicle diagnostic system with 14 all-in-one diagnostic sensors
- Regenerative braking system (MKZ hybrid reserve)

**Lincoln Collaborations**
- Bridge of Weir™ leather-trimmed seats with perforated inserts
- Interior restoration technology and QuantumLogic surround sound technology;
  Clari-Fi, QuantumLogic, Revel, Ultima, and the Revel logo are trademarks of HARMAN

**Lincoln Accessories**
- Available via download, compatible with select smartphone platforms.
- The Lincoln Way app is available on the App Store® and Google Play.™
- Lincoln connect™
- Lincoln logo illuminated welcome mats
- Lincoln approach detection system
- LED-illuminated exterior door handle pockets
- Rain-sensing windshield wipers
- Auto hold
- Power-assisted steering (EPAS), and active noise control
- Lincoln drive control featuring adaptive suspension, electric linear control (MKZ Reserve)
- Electronically controlled continuously variable transmission (eCVT)

**HiFi stereo**
- 6 audio speakers; 6-channel hybrid amplifier;
  Clari-Fi technology for improved acoustics;
  Amplifier system with 20 speakers, 20-channel hybrid amplifier, Class D power
  amplifier, and loudspeaker identification system

**Driver-assist technologies**
- Front view camera
- Rear view camera
- Intelligent access with push-button start
- SOS post-crash alert system™
- SecuriCode™ invisible keypad
- Intelligent access with push-button start
- Head-up display
- 110V/150W AC power outlet (replaces a 12V powerpoint)
- 4.2" LCD screens; EcoSelect button on center stack (MKZ Hybrid Reserve)
- Push-button shift transmission

**Dimensions**
- Width: 75.1"
- Height: 57.4"
- Wheelbase: 112.2"
- Length: 190.1"
- Interior volume (cu. ft.): 57.7"
- Leg room: 53.8"
- Shoulder room: 57.7"
- Head room: 75.1"
ENJOY THE BENEFITS OF THE LINCOLN WAY™

PERSONALIZED

Personalization designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

PERSONALIZED

- Drive and experience your new Lincoln with Key by Amazon in-car delivery
- Locate where your vehicle is parked
- Check your vehicle’s fuel level, tire pressure, and oil life
- View how-to videos, your vehicle owner’s manual and warranty information
- Check your vehicle’s fuel level, tire pressure and oil life
- Learn more about your vehicle with vehicle Health Reports. Reports.

REWARDING

Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others. Receive secure deliveries to your vehicle for dealer service appointments.

PRIORITIZED

Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics. As a 2020 Lincoln MKZ owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership.

Start taking the fast, smart and friendly way through security with CLEAR® biometric technology to help you put travel stress on standby.

Exclusive offers are available to owners of 2018 and later model-year Lincoln vehicles. 

Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail sales.

Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below “Standard Features” on previous page, and your Lincoln Dealer for details.

Download the Lincoln Way App to your mobile device for an effortless vehicle ownership experience.

Activate your vehicle's Wi-Fi hotspot capability and scheduled remote start features enabled by Lincoln Connect™.

Enjoy the benefits of the Lincoln Way™开车不麻烦，宜修手更便

Get help with 24/7 Roadside Assistance*.

Schedule Lincoln Pickup & Delivery* of your vehicle for dealer service appointments.

I.D. Program eligibility for new Lincoln vehicles (12 months on Lincoln MKZ) varies based on vehicle model year. Non-transferable. For complete details, go to lincolnowner.com or your Lincoln Dealer.

Lincoln Soft Touch Seats standard on MKZ.

Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

As a 2020 Lincoln MKZ owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership.

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Additional charge.

The Lincoln Way App is your exclusive access to unique privileges.

Biometric technology to help you put travel stress on standby.

Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics.

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LINCOLN PROTECT® EXTENDED SERVICE PLANS
Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.

ROADSIDE ASSISTANCE FOR LIFE We’ll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Please see your dealer for complete details.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES
Whether you decide to purchase or lease, you’ll find a plan designed to fit your individual needs. Visit Lincoln.com/finance or your Lincoln Showroom to explore your financing options.

NEW VEHICLE LIMITED WARRANTY Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Unique electric components come with 8-year/100,000-mile hybrid/electric unique coverage. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid Reserve class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

Discover more at Lincoln.com